

THE
EVERGREEN
CONFERENCE

May 6-7, 2026, Evergreen Brick Works, Toronto



SPONSORSHIP OPPORTUNITIES

Be a part of Canada's premier conference on public space, now in its 8th year, and align your company with an organization that doesn't just talk about creating better communities, it builds them.



The Evergreen Conference is not your typical conference. It embodies the green, inclusive and joyful public spaces we aspire to create.

Who we are

Evergreen is a national charity transforming public spaces in our cities to build a healthier future for people and planet. For over 30 years, we have taken part in over 6,000 climate ready public space projects across Canada – from school grounds and parks to trails and community centres.

Target Audience

The conference attracts a diverse, cross-sectoral audience that includes private sector partners, government officials, city-builders, non-profit leaders and academics.



The Opportunity

The Evergreen Conference is an opportunity to build capacity, network with peers and amplify your work.

- **Connect with 500+ leaders** across sectors committed to building more inclusive and sustainable communities.
- **Gain exposure** to Evergreen's engaged community of 110,000+ social media followers, 35,000+ newsletter subscribers and website visitors.
- Collaborate with inspiring minds and **showcase your organization's leadership** through speaking opportunities, thought leadership articles, brand alignment and more.
- **Recognition** throughout the event website, ad campaigns, signage, print materials and more

2026 Key topic areas



Creating climate ready landscapes.



Enabling housing and livable neighbourhoods



Supporting health, wellbeing and connection



Sustaining local economic development



Making space for democracy, equity and dialogue

Top Sponsorship & Benefits

Presenting Sponsor *1 spot available*

\$100,000+

- ✓ Top-tier placement and recognition on all conference assets and on-site signage
- ✓ Engagement: Introduce a keynote speaker or co-create a mainstage session that aligns with your key focus area and objectives
 - 3 invitations to private partner networking reception
 - Opportunity to provide thought leadership piece shared with Evergreen audience
- ✓ 10 tickets to the Conference

Thematic Sponsor *3 spots available*

\$50,000

- ✓ Title sponsor recognition of one key conference theme that aligns with your business
 - Customized recognition on most Conference assets
- ✓ Engagement: Participate as a panelist or moderator of a session on the main stage or secondary stage
 - 2 invitations to private partner networking reception
 - Opportunity to provide a thought leadership piece shared on Evergreen platform
- ✓ 6 tickets to the Conference

Supporting Sponsor *5 spots available*

\$25,000

- ✓ Supporting sponsor recognition on most Conference assets
- ✓ Engagement: Participate as a panelist or moderator of a session on the secondary stage that aligns with your key focus area and objectives
 - 1 invitation to private partner networking reception
- ✓ 4 tickets to the Conference

Experiential Sponsors

Help the Evergreen Conference demonstrate how our shared spaces can better serve our communities and the planet through concrete actions.

Sustainability

0 spots available

\$15,000

Support the procurement of local and sustainable catering, collective transportation, zero waste and reusable options and more.

Community

1 spot available

\$15,000

Help make our conference accessible to all. Support French and ASL interpretation services, accessibility accommodations, responsive ticket pricing and honoraria. Support small businesses by ensuring all vendors meet their minimum revenue requirements.

Connection & Wellbeing

1 spot available

\$15,000

Provide a meditation/prayer space, networking moments, fireside chats, and more. Help people who cannot travel to Toronto by supporting livestreaming of the event.

- ✓ Logo on Conference website, ticket, registration platform and digital signage
- ✓ 1 invitations to private partner networking reception
- ✓ 2 tickets to the Conference



Signature Sponsors

Entertainment Sponsor *1 spot available*

\$15,000

Logo on Conference website	Help select performers; Shout out on stage	Logo on mainstage screen	20% off tickets
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PLAYcemaking Warehouse (PW) Sponsor *1 spot available*

\$10,000

Logo on Conference website	Sponsor recognition, logo on signage at PW	20% off tickets
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Networking Hour Sponsor (Day 1 or 2) *2 spots available*

\$10,000

Logo on Conference website	Sponsor recognition, logo on signage at reception	20% off tickets
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Coworking Lounge Sponsor *1 spot available*

\$5,000

Logo on Conference website	Sponsor recognition, logo on signage	20% off tickets
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Badge Sponsor *1 spot available*

\$5,000

Logo on Conference website	Logo on event badge	20% off tickets
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Exhibitor *10 spots available*

\$1,500

Logo on Conference website	Exhibition booth or table	2 free tickets
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Feeling replenished is exactly the sentiment I'm holding with me after two days of thought-provoking and enriching exchanges at the Evergreen Conference! Thank you, Evergreen, for holding space for wholesome conversations about the power of us and how essential social infrastructure is for (re)building connections. - 2024 Participant



Keep up the great work in leading, lifting and partnering to make Toronto and cities better. The Evergreen team is exceptional and their understanding, care and professionalism was felt throughout the conference. Many thanks, **my cup runneth over.**

- 2024 Participant

Learn more about becoming a sponsor:

Chelsea Carss, Associate Director, Strategic Partnerships

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