



REQUEST FOR EXPRESSION OF INTEREST

SUSTAINABLE CITIES - The Pillars

Evergreen Brick Works, 550 Bayview Ave, Toronto, ON, M4W 3X8

East Parking Lot bridge pillar

Want to create a new work of public art which will be seen by thousands of people?

Friends of the Pan Am Path and Evergreen are accepting expressions of interest for this opportunity to create a large-scale outdoor public mural which speaks to the theme of sustainable cities.

DEADLINE FOR EXPRESSION OF INTEREST

June 15, 2018 at 4pm EST

PROJECT OBJECTIVE

The project will create awareness of the core messages of sustainable cities (inclusive, resilient and safe) and support a shift in the attitudes and behaviours of the audience to be in alignment with these principles. The artistic approach will draw inspiration from an exploration of the intersections between people, natural and built worlds and take into consideration the themes of community, ecosystems and innovation.

The murals on the 70ft high bridge pillars will remind us that the most crucial civic infrastructure we possess is not the concrete that holds up the railway tracks, but the people and communities that hold up the society. Through the promotion of environmental health and highlighting specific areas that contribute towards a sustainable city, the mural can encourage community enthusiasm in embracing Evergreen's dedication to making cities flourish.

PROJECT OVERVIEW

In a collaborative approach with Evergreen and Friends of the Pan Am Path (FOPAP), and curatorial efforts by International Street Artist, Emmanuel Jarus, we endeavour to build upon our unique abilities to transform public landscapes into thriving community spaces.

Evergreen Brick Works has between 500,000 and 600,000 annual site visitors and is located between two wards of upwards of 120,000 residents, with a programming reach through the Don Valley of an additional 120,000 residents. This 'backyard' represents some of the greatest cultural, ecological and economic diversity in Canada.

With conditional support already in place from both Metrolinx and TRCA, the proposed project will involve painting the surface of large concrete pillars of Bridge 81 in the east parking lot of Evergreen Brick Works. The pillars face both Bayview Ave and the Don Valley Parkway, and are viewed by tens of thousands of commuters daily.

The project also acknowledges the strength, abilities, and reach of a leading Canadian artist, Emmanuel Jarus by positioning him in a curatorial role. Jarus will lead and facilitate the creative visioning for the project. FOPAP and Evergreen recognize the importance of creating space for a new generation of artists that can act as a catalyst for accomplishing amazing things.

This project is funded by Friends of the Pan Am Path (FOPAP). The Pan Am Path is an 87 kilometre legacy trail that links diverse neighbourhoods across 13 wards in the Greater Toronto Area. FOPAP is an independent non-profit with a mandate to bring the path to life and establish a legacy that continues to grow beyond the 2015 Pan Am/ Para Pan Am Games.

PROJECT INFORMATION

Evergreen Brick Works - East Parking Lot, 550 Bayview Avenue, Toronto, Ontario, Canada, M4W 3X8

Concrete wall 70 feet high, 14 feet wide at base on east-west facing sides, narrowing to 10 feet wide at the top.

Aerial lift will be used to paint pillar surface from flat parking lot space adjacent to pillars (no overhead concerns, wire, etc.)

ENQUIRIES

For enquiries regarding the Evergreen Brick Works site, immediate surroundings or theme of Sustainable Cities, contact Hannah Kemp, Art & Exhibits Coordinator, Evergreen Brick Works (hkemp@evergreen.ca).

For advice related to creative visioning and artistic practice, contact Artist-Curator Emmanuel Jarus (jarusone@gmail.com).

For questions about to the application process or the logistics of the project, contact Ann-Marie Power, Programming Director, Friends of the Pan Am Path (amp@panampath.org).

BUDGET

Artist Fee: \$7900

Materials + Production Budget: Managed by Emmanuel Jarus, EBW + FOPAP

ELIGIBILITY

This public art call is open to Canadian and International professional artists.

ARTIST REQUIREMENTS

- Previous experience of large scale mural work
- Interest in increasing ecological literacy/community engagement in work
- possess full certification for aerial lift operation
- possess commercial insurance up to \$2M
- be available to travel to Toronto, Ontario for 2 wks within autumn, 2018 for installation

DESIGN REQUIREMENTS

Completed works shall:

- Demonstrate contemporary artistic design excellence (conceptual, aesthetic and technical) and be structurally sound
- Be temporal in nature (5 years) but conceptually timeless and enduring
- Be engaging to Brick Works visitors, Bayview commuters, local residents

- Be safe for the public
- Not impede the function of the parking lot or ground function of the space
- Address the site functions, characteristics, and architecture
- Not disrupt or negatively impact bridge structure or environment
- Be painted with materials suitable to the environment
- Require minimal maintenance
- Comply with building codes, electrical codes, bylaws, accessibility standards, etc.

PROJECT TIMELINE AND PROCEDURE

This commission will be awarded following a three-stage process wherein stage 3 involves the selected artist or artist collective only:

Stage I Submission Date **June 15, 2018 at 4pm EST**

The REOI will be evaluated by Emmanuel Jarus, with support from Evergreen Brick Works and FOPAP. A maximum of five artists will be selected to move on to Stage Two.

All submissions will be evaluated based on the artist's ability to address the public art vision (REOI) in relation to this Call to Artists, as well as on previous artwork (up to 10 digital images of 10 individual public art projects). NB: Separate images of the same public art project will be considered as one project only.

Invitation to Shortlist Artists **June 25, 2018**

Stage II Video Submission **July 6, 2018**

Each shortlisted artist will be required to provide a 1 minute video showcasing their project intent.

Stage II Open House **July 11, 2018 *final artist selected**

Shortlisted artist videos will be presented to the public by Curator Emmanuel Jarus, who will answer all questions on behalf of shortlisted artists. The selected artists (or artist teams) will be decided within this open house.

Stage III Awarded artists notified + receive contracts **July 16, 2018**

Stage III Design Due **July 30, 2018**

Awarded artists design will be due July 30.

Stage III: Creative Collaboration **July 31 – August 24, 2018**

Following design submission, awarded artists will be required to again meet individually (in person or via telephone) with the curator and committee to discuss design and feedback towards final mural rendering. The design will require 4 weeks to achieve stakeholder approvals (Evergreen, Metrolinx, TRCA) before installation begins.

Installation Deadline**October 31, 2018 (final completion date)**

Installation is estimated to take no more than 2 weeks and must be completed before October 31, 2018.

Please note: **FOPAP + Evergreen reserves the right to reject any or all submissions, or any part thereof, or to terminate or re-advertise the project. The decision of the assessment committee is final. Evergreen + FOPAP reserves the right to modify project timelines.**

SUBMISSION REQUIREMENTS – STAGE 1

Interested artists are invited to submit proposals which include all 5 sections listed below. Written submission requirements must be saved together in one PDF document and image files must be submitted as a JPG file format consisting of:

1. **Letter of interest:** Up to 500 words explaining why you are interested in this opportunity. Describe your art or design practice and direction. What connects you and/or your work to the public art vision for this project? Describe how your practice translates to a pillar design (a sketch is not required at this time). Explain how your design will incorporate the voice of sustainable cities. If you are applying as a team, tell us about your past collaborations and how you will work together on this project.
2. **Curriculum Vitae:** Maximum 2 pages.
3. **Previous artwork samples:** Each artist or artist team may submit a maximum of 10 digital image files showing samples of 10 separate completed works of art or design or works currently in progress. Digital images must be in JPG format with a maximum size of 1240 pixels (along the longest side). Digital image files must be named with a number, followed by the title, date, medium, and metric dimensions, each separated by an underscore.

Note: Submissions that require specialized software, plug-ins, extensions or other executables that need to be downloaded or installed, or submissions that are embedded in any type of presentation, such as websites or Word or PowerPoint documents, will not be accepted.

4. **Image list of previous works:** Including detailed information on the submitted digital images, using the name assigned to the file as per the examples above.
5. **Lift Certification + Commercial Insurance:** include scanned images of aerial lift and OSHA Working at Heights certifications, as well as, a certificate of commercial insurance for up to \$2M.

- Submissions can be uploaded using WeTransfer.com or a Dropbox link
- Only one submission can be made per applicant
- Only email submissions will be considered; submissions delivered by fax or mail will not be accepted. Late or incomplete submissions will not be reviewed. All participants will be notified initial stage selection results by email.

Proposals to be submitted to Ann-Marie Power, amp@panampath.org with subject line: Pillar Submission

Submissions must be digitally received no later than **June 15, 2018, 4 p.m. EST**

CONFIDENTIALITY OF INFORMATION

FOPAP and Evergreen employees and assessment committee members are required to treat both the content of submissions and the deliberations of the committee as confidential.

CONTRACTUAL AGREEMENT

Artists or artist groups submitting Expressions of Interest are in no way entering into a contractual agreement with Evergreen or FOPAP. Only the artist selected to undertake this project will enter into a formal agreement in the form of a signed contract.

APPENDIX 1





Faith47 Mural (will be unaffected)