



EVERGREEN BRICK WORKS

- Program Partner Summary -

Collectively, Evergreen Brick Works and a variety of partners will offer a range of programs that connect urban ecology, industrial heritage, health and wellness, geology and food. Evergreen is working with the following organizations:

Jamie Kennedy Kitchens (JKK)

The flagship café at Evergreen Brick Works will be operated by Jamie Kennedy Kitchens. More than a restaurant, it will be a centre for local gastronomy, dedicated to the Slow Food principles of “good, clean and fair” foods. It will serve as a host facility for a calendar of events featuring culinary education programs open to the public. A roster of guest chefs who have demonstrated excellence and commitment to sustainable farming practices will be invited from across Canada and around the world. The Jamie Kennedy Café will also serve as a training ground for culinary students from local colleges, allowing these schools to showcase the work of the students while teaching valuable skills of working with farmers to prepare local foods. JKK will also play a pivotal role in shaping the food programs at the site, contributing ideas and resources, food-related festivals and events on-site.

The Gardiner Museum of Ceramic Art

The Gardiner Museum of Ceramic Art is one of North America’s pre-eminent centres dedicated to the display and study of ceramics. The Gardiner Museum will bring its strong base of hands-on ceramics educational programming to Evergreen Brick Works, offering hand-building and wheel-throwing ceramic activities for school groups, college and adult programs, and the general public. Visiting artists will animate programming, offering technique workshops and lectures. Ceramic activities on-site form an intimate connection to the geological history of the site and to its brick-making past. The Gardiner has been active in all of the community festivals held at the site over the past two years, with the clay hand-building activities one of the most popular activities for visiting families.

Outward Bound Canada

As a national non-profit organization, the mission of Outward Bound Canada is to develop and deliver experiential education programs that inspire personal growth, commitment to lifelong learning, care and respect for others and the environment while promoting the singular importance of service to the community. Outward Bound Canada will bring its team-based approach to leadership and team development to Evergreen Brick Works through the creation of ropes courses and climbing walls that utilize the existing industrial archaeology of the site, as well as using the site as a home base for its growing urban-based experiential environmental programs.

-more-

Moorelands Community Services

In operation since 1912, Moorelands Community Services works with Toronto children and youth affected by poverty. Moorelands offers after-school leadership training and summer residential and day camp programs that serve more than 1,500 children and young people from some of Toronto's poorest and most under-served communities. Moorelands will work with Evergreen to operate a summer day camp at Evergreen Brick Works where children can learn about nature and build confidence, competence and character and make positive connections with peers, adults and the community through such activities as nature hikes, cooking sessions, ecological literacy activities, local day trips and drama.

The YMCA of Greater Toronto

The YMCA of Greater Toronto is a charity offering opportunities for personal growth, community involvement and leadership. Evergreen's teaming with the YMCA offers opportunities for engaging at-risk youth in innovative training and employment programs. Its intent is to create social enterprise programming that provides meaningful employment opportunities for these youth, helping them build strong foundations for their future success. This is part of Evergreen Brick Works' mandate to pursue creative ways for demonstrating its commitment to being a triple-bottom line facility addressing a range of environmental, social and economic objectives.

FoodShare

FoodShare tries to take a multifaceted, innovative and long-term approach to hunger and food issues. This means that it is involved in diverse actions: grassroots program delivery, advocacy for social assistance reform, job creation and training, nutrition education, farmland preservation and campaigns for comprehensive food labelling are just a few examples. FoodShare will continue to provide site programming during festivals and special events.

Slow Food Toronto

Slow Food is a non-profit, eco-gastronomic, member-supported organization founded in 1989. It works to counteract fast food and fast life, the disappearance of local food traditions and people's dwindling interest in the food they eat, where it comes from, how it tastes and how our food choices affect the rest of the world. This program partner will work with Evergreen during events.

Merchants of Green Coffee

Merchants of Green Coffee specializes in the sourcing, importing and marketing of the highest quality certified green Arabica coffees. The company was established in 1994 when its founders discovered the true taste of fresh coffee is naturally sweet, not bitter, and infused with unique taste characteristics like wine. The Merchants of Green Coffee will be a permanent vendor inside the Marché building and will supply sustainable coffee to visitors and patrons.

The Healthy Butcher

Whether you are buying fresh organic meat to be used in your own food creation or buying our gourmet prepared foods to be eaten by candlelight accompanied by a nice glass of wine, The Healthy Butcher ensures what you're eating instigates within you a passion for food and most importantly, has been produced the way nature intended. It will have a permanent presence on site, and will operate out of the Marché building.

Toronto Beekeepers Cooperative

Toronto Beekeepers began in 2002, in cooperation with FoodShare, as an educational tool to teach people about local ecology and innovative opportunities for urban food production. In the spring of 2008 it moved bee hives to Evergreen Brick Works.

University of Toronto

The University of Toronto will provide academic research support and material for events about environmental and urban issues, student volunteers for urban greening projects and thought leaders for problem solving sessions.

Bridgepoint Health

Bridgepoint Health is a publicly funded health-care organization, in Toronto, that provides patient care, research and teaching in the specialized field of Complex Chronic Disease prevention and management. Affiliated with the University of Toronto, the Bridgepoint Health network includes Bridgepoint Hospital, Bridgepoint Family Health Team, the Bridgepoint Centre for Research, Education and Policy, and the Bridgepoint Health Foundation.

Toronto and District School Board

The Toronto District School Board serves almost 1.4 million electors of the City of Toronto. It is the largest school board in Canada and among the largest in North America. Its mission is to enable all students to reach high levels of achievement and to acquire the knowledge, skills and values they need to become responsible members of a democratic society. Evergreen Brick Works will become a place for school field trips and its programming will compliment curriculum.

For more information, please contact:

Marilotte Bloemen
Evergreen
Tel: 416-596-1495 x286
Mobile: 416-731-3211
mbloemen@evergreen.ca

Nate Habermeyer
Evergreen
Tel: 416-596-1495 x252
Mobile: 647-402-9435
nhabermeyer@evergreen.com